



KBKG APPOINTS BRADLEY SANDER AS NEW CHIEF MARKETING & SALES OFFICER

KBKG, a tax credits and incentives consulting firm, welcomes [Bradley Sander](#) as the company's new Chief Marketing & Sales Officer.

Sander comes to KBKG with an extensive background in the wireless, telecommunications, and media industries.

KBKG SERVICES

- Transfer Pricing
- Research & Development Tax Credit
- Cost Segregation
- Repair vs. Capitalization Review
- Fixed Asset Review
- 45L Credits for Energy Efficient Residential Developments
- 179D Incentive for Energy Efficient Commercial Buildings
- IC-DISC

Sander joins KBKG following stints in various C-Level executive roles for some of the world's largest and most recognizable brands, including the Walt Disney Company and AT&T.

“Brad is a highly-experienced and strong leader, who has a proven track record of understanding how to create a sustainable growth culture,” said [Gian Pazzia, CEO](#). “His eye for collaboratively defining sales strategies and executing marketing plans is why we are excited to have him on our team. I am confident Brad will help drive KBKG to its next chapter, as we continue our upward growth trajectory.”

In his position as Vice President, Chief Sales & Marketing Officer for Disney, Sander oversaw a 300-member team and led all aspects of national multi-product rollouts, including the launch of Disney Mobile™. Sander also developed partnerships with Tier 1 carriers, OEMs, chipset companies, and national retailers.

With this executive role, Sander will help scale KBKG's brand to deliver impactful results to CPAs and businesses nationwide. KBKG has a wide suite of services including value-added tax incentives services, software solutions, and educational resources.

[About KBKG](#)

Established in 1999 with offices across the U.S., KBKG provides turn-key tax solutions to CPAs and businesses, including employee retention tax credits (ERC), research and development tax credits, cost segregation, green building tax incentives (45L tax credits and 179D deductions), transfer pricing for multinational businesses, and more. KBKG has offices established throughout the country with employees located nationwide to better assist its partners and clients.

For more information about KBKG, please visit KBKG.com.

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